Listing of Claims:

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1. (Currently Amended) A magnetic sensor comprising: a pair of magnetic detecting elements connected in series with each other, one of which serves as a sensing portion made adapted to face a magnetic detecting medium having a magnetic substance printed thereon, and the other of which serves as a temperature-compensating portion that is not affected by magnetism of the magnetic substance printed on said magnetic detecting medium;

a magnet that gives magnetic biases to said pair of magnetic

10 detecting elements; and

a detection circuit that applies DC voltage to between both ends of said pair of serially-connected magnetic detecting elements and detects a potential change of a common connection point of said magnetic detecting elements;

wherein said detection circuit detects a concentration of the magnetic substance printed on said magnetic detecting medium based on the detected potential change.

2. (Currently Amended) A magnetic sensor comprising: first and second fixed resistors, connected in parallel with an output line of DC power source each of which has a first end connected with a first side of an output line of a DC power source; Application Serial No. 10/567,673 Response to Office Action

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a first magnetic detecting element connected in series with said first fixed resistor which has a first end connected with a second side of the output line of the DC power source, and a second end connected with a second end of said first fixed resistor to function as a sensing portion made adapted to face a magnetic detecting medium having a magnetic substance printed thereon;

a second magnetic detecting element connected in series with said second fixed resistor which has a first end connected with the second side of the output line of the DC power source, and a second end connected with a second end of said second fixed resistor to function as a temperature-compensating portion that is not affected by magnetism of the magnetic substance printed on said magnetic detecting medium;

a magnet that gives magnetic biases to said first and second α

a detection circuit that detects a potential change between a connection point of said first fixed resistor and said first magnetic detecting element and that a connection point of said second fixed resistor and said second magnetic detecting element;

wherein said detection circuit comprises a single differential amplifier, and detects a concentration of the magnetic substance printed on the magnetic detecting medium based on the detected potential change.